Artwork Requirements

Status: March 2018

A)   File Transfer Methods

There are 2 possibilities for the file transfer:
1) per **E-mail: (with a maximum size of 36 MB per mail) to**
   to your corresponding contact person from KM or alternatively to info@kmmatch.com

2) on our **FTP-Server:**
http://download.comtec-bleiwa.de
Login: kmdaten
Password: Meckes#2016
Afterwards, please click on the folder KMMATCH. There you'll find subfolders (Retail/Advertising) where you can upload your printing files.

B) Programs:

1) Apple Macintosh
Macromedia Free-Hand until version FX (.fh11)
Adobe Photo-Shop until version CS5 (.psd)
Adobe Illustrator until version CS5 (.ai)
2) Windows PC
Macromedia Free-Hand until version 10.0 (.fh10)
Adobe Illustrator until version 10.0 (.ai)
CorelDraw until version 12.0 (.cdr)
!! No Microsoft Office files like Word, Excel, Access or Power Point!!

C) Pictures & texts:

1) Pictures:

All pictures being used in the document, must be delivered with or sent embedded by EPS (see below type of file). Although coloured and grey screened pictures must have a minimum resolution of 300 dpi, line drawings with a minimum resolution of 800 dpi.
For outlines the path tolerance should not amount less than 2 pixel.
For 4c printed orders in CMYK (Euroscale) we need CMYK-separated picture files (no RGB).
The pictures should be saved either in **TIFF** or **EPS** format, but **without any compression**!
2) Texts
All used writings in the document should be supplied and respectively best case transformed in Bezier-curves (vectorization) or embedded in the EPS (see below type of file).

D) File types:

1) Open files as described below programs
The files will be saved as open file in the corresponding program, all picture files and writings must be supplied from your side. In this case the files will be controlled from the DTP-department and a pdf-proof will be sent by mail for final good to print.
2) EPS-files
If no control is necessary (for example: files are coming from a graphic studio / agency etc.), the files can also be supplied as "closed" EPS-file. In this case the files will be used without further changes and without any warranty for offset printing. Here, please pay attention to the fact, that all writings and pictures are embedded in the EPS-file.
3) MAC or Windows files
In general, during the file transfer from both platforms one can distinguish:
a) MAC: before file transfer, the files have to be compressed either with „Stuffit"or to be converted „BinHex".
b) Windows: the files can be, but must not be compressed, nevertheless should meet the requirements below under point A), B), C), E) + F)

E) File names (identifier):

1) Files should have clear names as identifier. Thus, not for example „matches ", but it should contain a corresponding keyword being also printed on the matchbox.
2) Enlargement of name (3 letters after file name and the point)
Either use the mentioned letter identifier below B) or self-used enlargement of name of program during saving of a file (these 3 letters namely provide information with which program the files were created).

F) Miscellaneous:

1) Maximum amount of printed colours per artwork: 6
2): Possible print colours: Pantone C, Pantone U, HKS, Euroscale (CMYK)
3) Cutting line to all sides for advertising matches: approx. 1,5 – 2 mm
4) Request of our templates: either by mail (info@kmmatch.com) or direct download on our website please click for the download on the respective article)

Dear customer, please be so kind to complete the below form and transfer it to us together with your print files, many thanks!

Form sheet:

- Article number by KM:
- Amount of printed colours:
- Matchcode /name of the print:
- Please name us the version / file name / extension
- Picture file (layout file):
- Chromalin desired? Costs therefore 25 € (only possible for CMYK)
  Yes / No (please cross not appropriate answer)
- Printing approval will be effected by pdf file
- Original proof desired? Costs therefore 180 €, duration of sending approx. 2 weeks.
  Yes/No (please cross not appropriate answer)
- Compression – please use
- for Macintosh files: Stuffit
- for DOS files: Zip

Please don't hesitate to contact us for further questions!

Kind regards,

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